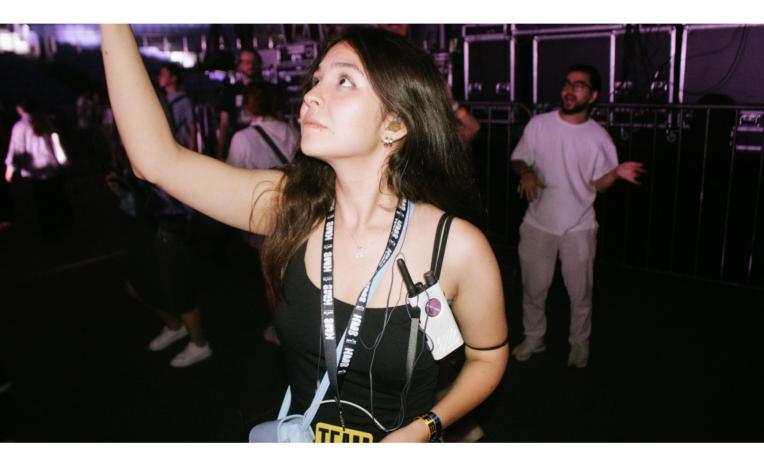


Hytera S1 Licence Free Radios Support Successful Music and Arts Festival in Tashkent



Introduction

The organizers of the MOCFEST Arts and Creative Festival in Tashkent, Uzbekistan needed a temporary radio solution to enable them to run the three-day event smoothly and seamlessly. However, it was difficult to obtain radio frequencies, so a licence-free solution was required. Hytera supplied its stylish S1 LF (Licence Free) two-way radios, which were quick to deploy and met the organizers requirements for an easy-to-use device with loud, clear audio and a long battery life.

The Background

The MOCFEST Arts and Creative Festival was held on 23 to 25 August 2024 at the Humo Arena in the center of Tashkent, Uzbekistan. This international youth festival celebrates art and creativity and included: a line up of musicians from all over Uzbekistan, Central Asia and the World; exhibitions by artists, installation masters and craftsmen; and an eco festival program with events aimed at supporting environmental initiatives and sustainable development.

Customer name

MOCFEST

Project time

August 2024

Industry

Major Event

Products/Solutions

S1 License Free Two-Way Radios



The Challenge

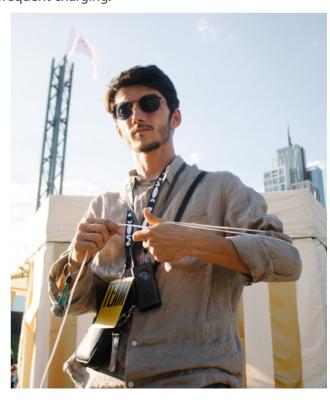
The organizers needed a radio communications system to ensure the festival ran smoothly, securely and safely. The Humo Arena is a multifunctional indoor arena with a seating capacity of 12,500, so any communications system had to be able to provide full coverage within and around the stadium, including the outdoor exhibition area.

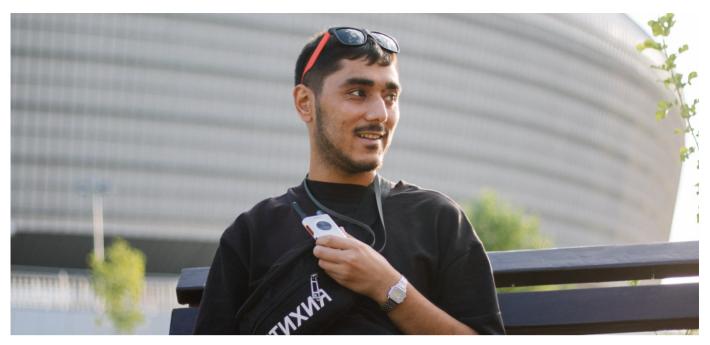
As it is very difficult to obtain radio frequencies licences from the government in Uzbekistan, the MOCFEST organizers wanted a licence free radio solution. In addition, they required devices with clear, loud audio and with batteries that would last for a full day to avoid the need for frequent charging.

The Solution

Hytera proposed that MOCFEST deploy its S1 LF (Licence Free) two-way radios. The S1 device eliminated the need to obtain a radio frequency allocation and had the advantage of allowing the organizers to use the terminals immediately, thus greatly simplifying the procurement and implementation process. Hytera supplied 70 S1 (LF) radios.

The license-free two-way radios operate in direct mode over pre-set channels, so they are simple and easy to use. This is important especially for users who are not familiar with radios working at the MOCFEST. Using the S1 Pro (LF) radios helps to reduce the risk of frequency conflicts and interference with other communication systems. This makes on-site group communications more efficient and reliable.





Products

 S1 License Free Two-Way Radios

The Benefits

Simple, Quick Radio Solution

The Hytera S1 Licence Free two-way radios provided the festival organisers with a simple and quick-to-deploy communications solution enabling managers and staff to successfully run the festival in an efficient and secure way.

Clear, Loud Audio

Large music festivals obviously create a lot of noise, so it is essential that festival staff have access to a radio solution with loud, clear audio. The S1 features clear sound, so everyone can hear instructions over the radio and respond quickly and efficiently to any task or emergency situation.

Long Battery Life

A long battery life was another key requirement. The Hytera S1 radio works with a 2200mAh lithium battery, which will last for up to 19 hours (0.5W) or 16 hours (3W) of working time and 360 hours of standby time. This enabled festival staff to concentrate on their work without having to either swap batteries or charge them up.

Simple and Easy to Use

The S1 boasts an unprecedentedly stylish and lightweight design, making it not just a practical communication tool but also a fashionable choice for staff at any festival or major event. The HD OLED display shows users the battery level, frequency, status, channel, and more.

Customer Testimonial

Odil Mukhamedov, the Lead Producer of MOCFEST, was impressed by the radio fleet and said: "Hytera radios are the best we have ever used. The long-lasting battery and excellent voice features made a significant impression on us."





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